



## SPECIAL EU PROGRAMMES BODY

### Project Case Study: DARE TO LEAD CHANGE

#### THEME:

Building Positive Relations:  
Regional Level Projects

#### FUNDING (ERDF+MATCH):

€843,691.39

#### MATCH FUNDERS:

Executive Office,  
Department of Rural and  
Community Development

#### LEAD PARTNER:

Bryson Group

#### PROJECT PARTNERS:

TIDES Training and  
Consultancy

#### PROJECT CONTACT:

spurnell@brysongroup.org

Start Date: 01/07/2017

End Date: 31/03/2021



[www.brysonintercultural.org/dare](http://www.brysonintercultural.org/dare)



@dare2leadchange

The project seeks to inform and change what citizens know and think about the mix in Northern Ireland society by introducing a multifaceted conversation about cultural, racial and ethnic interdependence.

As part of the project managing diversity in the workplace training will be delivered to a minimum of 200 people and an intercommunity interest forum will be established with up to 50 regional and cross-border organisations involved, presenting the opportunity for open dialogue for 1,020 people.

In total, 2,130 Black and Minority Ethnic (BME), Catholic Nationalist Republican (CNR) and Protestant Unionist Loyalist (PUL) participants will improve relationships as a result of the project.

*"I like the will of the people in Northern Ireland. They are working to build their society and I feel that I have this opportunity to share in building the society that I have chosen to live in. This is the place I can prove myself and reach my goals. Working well with the community will empower me more. For me, I like to be part of this wonderful active team, because I believe in their vision and challenges."*

Salwa (originally from Yemen) who recently completed the DARE to Lead Change training to become a Cultural and Community Champion.



Launch of Dare to Lead Change (DARE) at the National Football Stadium at Windsor Park in March 2018. Pictured are Adrian Bird from the Resurgam Trust in Lisburn, Mansoreh Abolhassasni (originally from Iran) and Eileen Rooney (a member of the Irish Traveller Community).



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#### KEY ACTIVITIES:

- Establishing a forum of 50 member organisations interested in PUL, CNR and BME issues through an Intercommunity Interest Forum (IIF) with intercultural, interdenominational, community and statutory membership.
- Promotion of strategic dialogue opportunities through hosting a series of events: large community dialogues; smaller cafe culture events around thematic issues; and policy influencer events with decision makers.
- Building Relationships by identifying and developing PUL, CNR and BME Community Champions to promote dialogue and action in local communities, by providing multiple strands of accredited training: to PUL, CNR and BME Community Champions who will then co-facilitate in delivering the training to all sectors including statutory, public, private etc. Also by providing mediation to resolve conflict within communities.
- Development of a Digital Learning Resource

#### Project Key Outputs (until December 2020):

- 330 CNR, PUL and BME Community Champions completing Cultural Diversity Training.
- 395 CNR, PUL and BME participants undertaking Steeping into Diversity training.
- 20 Managing Diversity in the workplace workshops held for a total of 200 people.
- 26 regional strategic events.



Pictured are the attendees at the third DARE Intercommunity Interest Forum which was held in Strabane Community Library (November 2018).