

Special EU Programmes Body

Project Case Study

Programme:
INTERREG IVA

Theme:
Tourism

Funding:
€4,000,000.00

Lead Partner:
Loughs' Agency

Website:
www.loughs-agency.org

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Geographical area:
Foyle and Carlingford

Marine Tourism & Angling Development

The aim of the Marine Tourism & Angling Development project is to develop and promote marine tourism, water based leisure activities, angling tourism and recreational angling in the Foyle and Carlingford systems.

The project, led by the Loughs' Agency, includes a variety of initiatives that aim to develop the infrastructure and information available to anglers and tourists seeking to enjoy the natural beauty of these two cross-border areas.

These initiatives include the development of existing basic landing and mooring facilities as stop off facilities on Inishtrahull Island, Co. Donegal; the construction of city centre quayside mooring for cruise ships and small passenger vessels in Derry/Londonderry; and provision of new 140 metre pontoon including visitor moorings and expansion of facilities for small ships, large naval boats, traditional craft and small passenger at Londonderry Port;

The project had a key role in enabling the Clipper Round the World Yacht Race's

visit to the city of Derry/Londonderry in the Summer of 2012, which was only possible thanks to the construction of the new pontoon.

Another element takes place at Gribben Quay on the river Foyle, near Strabane. The purpose is to develop infrastructure for game anglers in the area.

Malin Head, another one of the sites included in the initiative, is the most northerly point on the Irish mainland, located on the Inishowen Peninsula in part of Donegal which is famous for its rugged coastal scenery and lovely beaches. The project seeks to deliver environmental education and interpretation at Malin Head.

Key Project Outputs

- **Develop boating access infrastructure at three sites;**
- **Provide facilities for visitors at one beach location;**
- **Deliver environmental education and interpretation at one key conservation;**
- **Raise visitor awareness of the marine environment by providing information and facilities at four strategic sites;**
- **Enhance habitat and develop angling infrastructure for anglers at four sites;**
- **Design and deliver tourism, marine safety and boat use training for 15 tourism providers; and**
- **Develop a new e-commerce based licensing system for the angling sector.**

